



The World of Natural Quality



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The World Of Natural Quality

Sakr Group is now a leading food and beverage supplier in the Middle East, with seven major factories and distribution partnerships that not only span the MENA region but the whole world.

We have a vision to offer high quality competitively priced food to local and international consumers, through supplier partnerships with the best of the best **suppliers** to produce innovative products that challenge what is expected. We **deliver** to millions of consumers and retailers across the globe in 70 countries and 26 cities in Egypt.

Our products are all sanitized by automatic clean-in-place (CIP) system; we managed to apply Codex Alimentarius to our entire range of products; which develops a universally accepted standard that protects the health of consumers and ensures fair practice in the food trade. Our factories are ISO-certified and FDA-approved as the only entity in Egypt that produces organic products that are closer to nature than all others.

Sakr Group is composed of the 3 major companies:

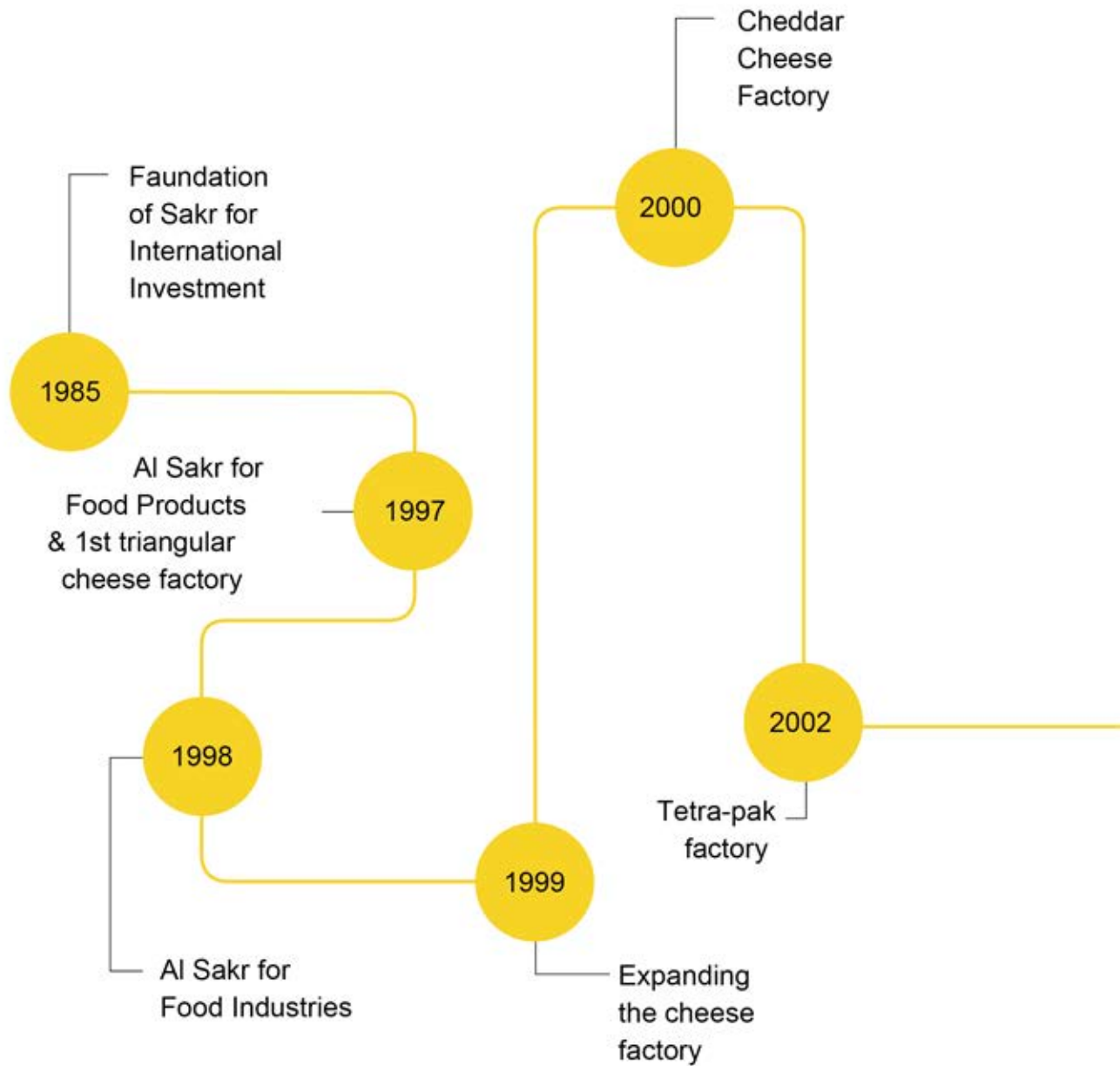
1. Sakr for International Investment: Sakr for International Investment: One of the largest importers in Egypt, that started in 1985, in 1989 the company initiated a partnership with Fonterra (NZMP), becoming the sole agents for NZMP bulk butter in Egypt for 30 years today. The company is now one of the largest importers of frozen food in the Egyptian market; an alliance with BRF (one foods) that imports “Perdix” chicken from Brazil. As well, like meat and fish from the United States, Europe and all over the world.

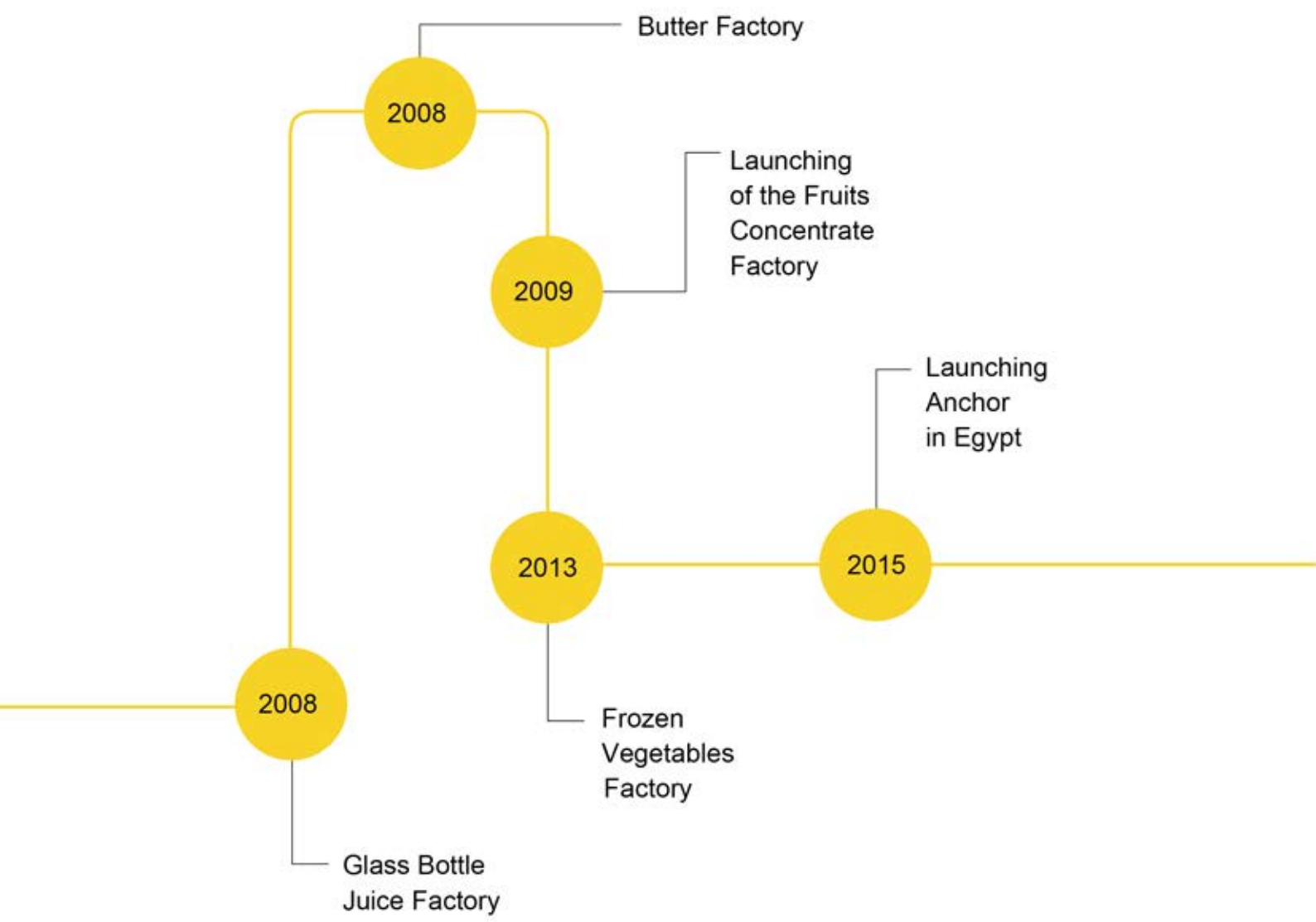
2. Al Sakr for Food Industries: The Passion that created Al Sakr for Food Industries founded in 1998 is launching a new era of industrial development, producing more than 640 million packs of juice and milk that are loved by millions of consumers across the globe, in 70 countries worldwide and 26 cities in Egypt.

3. Al Sakr for Food products: We started our first ever factory in the 90s, under Al Sakr for food products. The factories are specialized in producing the core dairy. Most of the dairy ingredients used in this factory are from the finest New Zealand dairy; to ensure providing the best dairy offerings to millions of families every day.



Our History

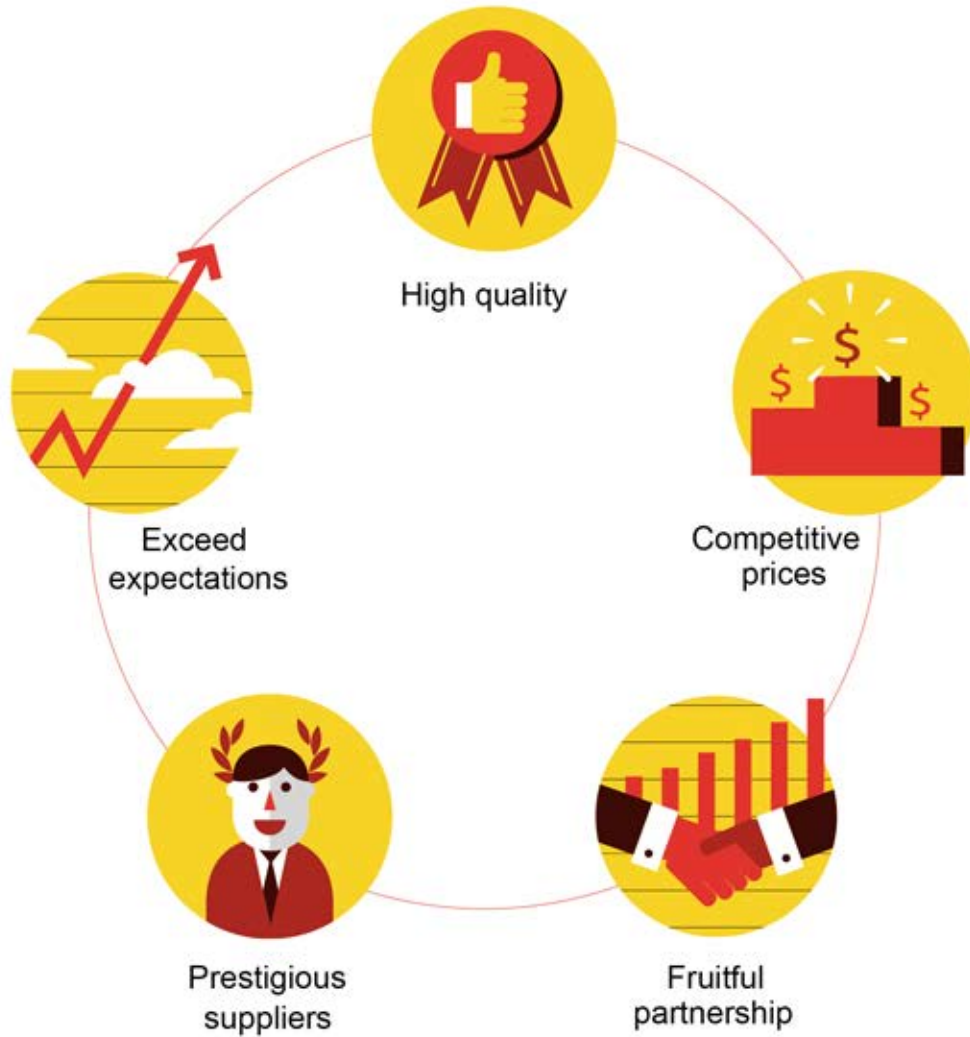




Mission & Vision

It's our mission to produce high quality, competitively priced food products for both the local and international consumers through fruitful partnerships with prestigious suppliers.

We have a vision to become a leading provider of innovative food and beverage by offering the highest possible quality and service to our customers and partners, aspiring to become a brand of choice for a wide segment of our target market.



Our Export Department



**We export to more than 70 countries all
over the world**

Successful Partnership



1. Meeting



2. Agreement



3. Manufacturing



4. Shipping

Fonterra

Sakr Group has a successful partnership with Fonterra for more than 20 years. We are sole-agent for Fonterra natural butter in Egypt. Fonterra is a global, co-operatively-owned company and the world 3rd largest dairy company with its roots firmly planted in New Zealand's richland. New Zealand has natural environment and farming practices that are ideally suited to produce premium dairy and organic products that are closer to how nature intended.



Perdix

Sakr Group and BRF have fruitful partnership in the Egyptian market since 2008. BRF had to adapt its slaughterhouses in order to meet the requirements and rituals of the Islamic religion. That established the beginning of a long-lasting relationship.



Tetra-Pak Factory

- 8 production lines
- Total production capacity of 32 ton / hour
- Uses the UHT processing, which guarantees a high and stable quality level



Triangular and Square Cheese Factory

- 9 production lines.
- Total production capacity of 1.7 Ton/hour.
- UHT Processing Unit, which guarantees the stability of the product quality from the first to the last pack.
- The raw materials are imported from Fonterra, New Zealand. Fonterra the world 3rd largest dairy company located in New Zealand.
- Top technological Italian and German machinery are used in the factory: Corazza and Stephan.

Glass Bottle Juice Factory

- The factory has 1 Italian production line (SACMI)
- Capacity of 6 ton/hour (24.000 Bottles / hour)
- The available sizes are 200 ml / 250 ml. / 1 Liter
- Ability to produce a variety of sizes; 200 ml, 250 ml and 1 Liter



Butter and Ghee Factory

- Butter plant equipment is Swiss made «EGLI Brand» which is very advanced, and fully automated to meet produce premium products.
- It has huge production capacity that can reach 5 ton/hour.
- Machinery is equipped with CIP system «Cleaning in Place» to automatically clean and sanitizes the plant.
- The factory has different packaging formats:
 - A) Wrapped aluminum foil or parchment:
2kg, 1kg, 400 gm., 200 gm., and 100 gm.
 - B) Plastic tub: 20 gm., and 10 gm.
 - C) Bag in box: 5 kg, 10 kg, 20 kg, and 25 kg.



Butter and Ghee Factory

Plant processes the finest New Zealand butter from Fonterra with high quality, hygiene, and sanitation standers according to HACCP, and ISO quality systems.

Sakr Group butter, margarine and shortening plant is one of the biggest fats and oil tailors in the Middle East because we have the ability to produce any fatty product required for any food application.



Cheddar Cheese Factory

- The company uses the latest technology to increase its efficiency.
- Cheddar Cheese starts with a production capacity of 1200 ton/ year, today we produce -15000ton/ year.
- The factory produces wide range of processed cheese:
 - A) Cheddar cheese with different sizes 1800,900,450 and 200 gm.
 - B) Cheddar cheese with various types plain, olive, pepper, and blue cheese .
 - C) Natural cheddar cheese packed in 5 kilos.



Fruit Concentrates

- We produce concentrates of the following fruits: Mango, Apricot, Peach, Strawberry, Guava, Pear & Banana .
- Our Mango Puree is made of the excellent Egyptian Mangos .
- All our fruit purees are free from sugar, colors and preservatives.
- Our fruit purees are heated, treated, filtered and sterilized under certain aseptic conditions.
- The packing is in aseptic non-toxic polyethylene bags.
- Net Weight: 205 kg and Gross Weight: 215 kg.



Certificates

Our products are supported by Codex Alimentarius, which develops harmonized international food standards, guidelines and codes of practice to protect the health of the consumers and ensure fair practices in the food trade.

Our factories have been granted the ISO certificates; the ISO is the international association of standard- ization that guarantees a standardized high product from the first to the last pack

Our company is the only one in Egypt that is certified to produce Organic products that are closer to how nature intended from Assure quality. We are also are F.D.A certified to protect and promote our customers health.





TWIST

Fruit Nectars

Apple



200ml
1Liter

Guava



200ml
1Liter

Mango



200ml
1Liter

Peach



200ml
1Liter

Orange



200ml
1Liter

UHT Milk

Full
Cream



200ml
1Liter

Skimmed



1Liter

Cocktail



200ml
1Liter

Grape



200ml
1Liter

Pineapple



200ml
1Liter

Pear



1Liter

Banana



1Liter

Chocolate
Milk



200ml

Strawberry
Milk



200ml

Banana
Milk



200ml



TWIST

Glass Bottles

Apple



200ml
250ml
1Liter

Cocktail



200ml
250ml
1Liter

Guava



200ml
250ml
1Liter

Grape



200ml
250ml
1Liter

Mango



200ml
250ml
1Liter

Pineapple



200ml
250ml
1Liter

Peach



200ml
250ml
1Liter

Apricot



200ml
250ml

Orange



200ml
250ml
1Liter

Orange
Carrot



200ml
250ml









Pure Butter



10 gm

200 gm

400 gm

1 KG

5 KG

Ghee

New zealand
Ghee
Pure Butter Ghee



1.5 kg

New zealand
Ghee
Pure Butter Ghee



700 gm




روتانا
الخلوبيه



1.4 kg



Processed cheddar Cheese

| | | | | | | |
|---------|---|--------|--------|--------|--------|--------|
| Plain |  | 1.8 gm | 1.6 gm | 900 gm | 450 gm | 200 gm |
| Olive |  | 1.8 gm | 1.6 gm | 900 gm | 450 gm | 200 gm |
| Paprika |  | 1.8 gm | 1.6 gm | 900 gm | 450 gm | 200 gm |

Spreadable Cheese

Spread Cheese  8 Portions

Cream Cheese  6 Portions
8 Portions

Natural cheddar Cheese

 5 KG




Rotana



The logo for 'Bashayer' features the brand name in a bold, red, italicized font with a white outline. The text is set against a blue, wavy banner that has a red shadow underneath. The entire logo is centered within a white circular arc that ends in a small white dot on the right side.

Bashayer



Fruit Nectars

Apple



200ml
1Liter

Guava



200ml
1Liter

Mango



200ml
1Liter

Mandarin



200ml
1Liter

Cocktail



200ml
1Liter

Orange



200ml
1Liter

Pineapple



200ml
1Liter

Pomgranate



200ml
1Liter

Glass Bottles

Apple



200ml
250ml
1Liter

Guava



200ml
250ml
1Liter

Mango



200ml
250ml
1Liter

Cocktail



200ml
250ml
1Liter

Orange



200ml
250ml
1Liter

Pineapple



200ml
250ml
1Liter

UHT Milk

Full
Cream



1Liter

Full
Cream



200ml

Skimmed



1Liter

Bashayer





Fix Mix

Fakhfakhina



200ml

Naanasha



200ml

Farfasha



200ml

The ultimate blend of mind-blowing flavors with a sprinkle of Egyptian culture on the top, FIX MIX is the sub-brand of Bashayer. When you FIX MIX things up, you get the ahla mazag we all look for.





بنتانير
مشروب فیکس

فیکس میکس



نعناعشة

٢٠٠ مل

بنتانير
مشروب فیکس

فیکس میکس



نعناعشة

٢٠٠ مل



Tomato paste



Tomato paste

320 gm



Tomato paste

3 kg



Tomato paste

400 gm



Tomato paste

50gm -70gm



Tomato paste

800 gm



ketchup

10kg - 4kg

بشاير

بيوريه طماطم
طبيعي 100%



بشاير
صلصة

صلصة بشاير
طعمها خيال



Jam

Apricot jam



340 gm

Strawberry jam



340 gm

Orange jam



340 gm

Cocktail jam



340 gm

Fig jam



340 gm

سفرتك كلها بشاير

هتحتلي السفارة



بشاير

مري



Vegetable Ghee



Vegetable Ghee

700 gm



Vegetable Ghee

1.4 kg



Vegetable Ghee

11 kg



Vegetable Ghee

2.8 kg

سمنة



سمنة بشاير

أحلى طعم لأكلك





Pure New Zealand Butter

Pure
Butter



400 gm
200 gm

Pure
Butter



Pure
Butter



10 gm

Family
Spread



500 gm

Family
Spread



1 kg









Blended Butter



25 kg - 5 kg



1 kg - 500 gm

Cheese

Spread
Cheese



8 Portions

Cream
Cheese



6 Portions
8 Portions









Ghee

Ghee
The Superior Blend



700 gm

Ghee
The Superior Blend



1.5 kg

Ghee
The Superior Blend



16 kg

Cheese

Spread
Cheese



8 Portions

Processed cheddar
Cheese



1.8 kg

ست
ولا أمسن
شيف



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